The Daisy Chain



Volume 31 Issue 3

September 2021

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In the box at the upper left called Subscriber Password type Daisy Chain 2021 (You must capitalize the(D & C) our password is case sensitive) Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. This will be our password for the year to make it easier for you to remember.

Take a look at the Index now posted on our Web Page. We have divided it into three categories Accessories – Dolls – Clothing I hope it makes it easier to find the article you are looking for. And if you are like our staff it's how we organize our Terri lee literature library.

Glenda Kitto has a web page with clothes and dolls for sale visit terrilee.net

Wanda Houck sent in a copy of the Helene pessl advritisement, question for our readers is has anyone seen the cloth doll the little girl is holding? Let us know

If you have items to sell please send me your list

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Front Cover ~ Judie Miles Collection

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Articles for the Dec 2021 issue due Nov 15, 2021



Hi Everybody!!!!

Happy Fall 2021!

Blast from the Past!

Info about the Little Lady Plastic Daisy recently roiled around again to the top of our research desks. **Mary Weaver** noticed that there were two colors of plastic daisies. Had you noticed that? Read her page, "Daisies." Here is the backstory.

In 1999 the Albuquerque Daisy Chain Convention, themed "Little Lady and the Engineer," had a big LL display.



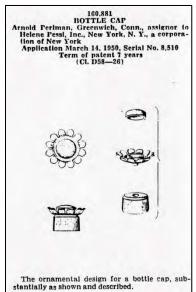
Here's **Pat Rather** standing in front of it dressed as much like a Terri Lee as she ever would be! I wrote one of my "chapters" for LL and **Glenda Kitto** produced it. We've included 2 of the 36 pages in this issue. (I never resold this chapter because I still dream of doing a book on LL.) The chapter included LL pinafores, Hair Dress Kits, some LL history and a sampling of LL toiletries. I pictured two types of daisy; the one with white petals was earlier; the yellow came later with their "little deb" line for teenagers.

Peggy Casper thought that TL Co and LL Co must have met through

the Tip-Top factory connection in Omaha where TL parts were molded and where the LL Co. ordered various

plastic pieces. The daisy was a promotional, a give-away item that came attached to one of the little LL brochures and was meant to spread word of LL products far and wide. **Arnold Perlman**, head of LL Co patented the daisy in 1950, and must have given a boxful to TL Co as mentioned in the <u>LNFP</u> of 1950: "I will be wearing a helene Pessl complimentary plastic daisy with a center filled with solid French perfume with all my costumes except my play clothes." I've found several TLs in their box, usually in a party dress, who still had their LL daisy.

Here's something new for the record, another little deb cover. The first daisy was in cellophane and simply stapled to a brochure. However, the little deb daisy had different card board covers and brochures. Mine has a brochure dating from 1952, and Mary's has one dating from 1954.











ady deb



Information about helene Pessl, Inc. is sparse. The company distributed products as early as 1944 and as late as 1966. More information will be forthcoming in the slide show, "Terri Lee Dolls & Little Lady Toiletries."

LEFT: The Little Lady plastic daisy came in two colors. Here's another example of one MIP.

Smaller Little Lady items: lip gloss, soap CENTER ABOVE: figure, bubble bath packet.

BELOW CENTER: Little Lady Bubble Tub & Bubble Bath makes a nice display with two Terris about to be dressed in their Little Lady o/f.









good west

PITH AVENUE . NEW YORK













Pat Rather-Little Lady

Little Lady Cosmetics



LEFT: Little Lady Plastic Daisy MIP & an example open to show the solid perfume. This item was a company give-away, & yet it is one of the hardest to find. BELOW: Little Lady items from circa 1957. They were popular birthday party gifts. Many Terri collectors remember them. But, no more room in our chapter for collectibles outside of the Terri Lee Family of Dolls!

Look for more information on Little Lady Cosmetics in my slide show "Terri Lee Dolls & Little Lady Toiletries."





daisy could be bought separately in stores where Terri Lee was sold.

In looking through my collection, I discovered something I had previously overlooked. The daisy came in 2 different colors. One has yellow pedals with a white center and one has white pedals with a yellow center. This was such a surprise that I wanted to share this discovery. I will also note here that a presentation on Little Lady Products was given in 1999 at the Phoenix convention. Included in that presentation was a two-page article compiled by Pat Rather showing the 2 colors. I missed that convention so did not know this.



DAISIES

By Mary Weaver

Among the Helene Pessl (Little Lady Deb) products is a plastic daisy that usually came on a doll dressed in the "Little Lady" outfit. According to the 1950 Fashion Parade, it was also used with dolls dressed in "special" outfits. This daisy had a center that was removable and inside was solid perfume.

I had one as a child and I can still taste the perfume because I had to remove the center with my teeth as it was too hard to take off with my hands! This





Accessory Book

Dooop Little Lady TOILETRIES

HELENE PESSL, INC., 785 FIFTH AVE., NEW YORK 2



ON THE ROAD AGAIN

Here we go again-destination Bella Vista, Arkansas where A BLAST FROM THE PAST lives-Rosalee Rainbolt. This was an amazing road trip. We stopped in Joplin, Mo. and was surprised by a great museum which was divided into two separate museums. On one side there was a stone quarry type with a cavelike entrance and had beautiful stones and gems from the region and on the other side was a regular type museum with a circus room and a national cookie cutter room and loads of Joplin history and dolls, unfortunately no Terri Lees. A must see if you are ever in the area. Then we headed to our destination and headed to Rosalee's home. She lives up on a hill and the views were great. She has a lovely home and the most wonderful sunroom, I could spend the whole day there. She has a big curio cabinet in her family room with the best Terri Lee dolls, even a Gene Autry. The bedroom had more Terris and lots of clothes and accessories for Terri. Such a great collection. We had a great visit and made plans to meet for dinner the next evening. We spent the night in Bentonville which is the birthplace of Walmart. We went to the Walmart museum (where it all started) the next day and then to Crystal Bridges with loads of walking trails and scenery. This museum is absolutely fabulous and if you are ever in this area a must see. Google to see more about it. We met Rosalee and her husband for dinner and more great conversations. I really want to go back. Thank you Rosalee for some great memories.

Sue Munsell









The Rode to Dover... By Glenda Kitto

Once travel was easy – not any more. Delayed flights, Canceled Flights, Re-

bookings, 1AM no rental cars, UGH! None the less a Terri devotee always makes the trip. Home of Cookie Bolig and UFDC, here we come!

With a little bit of sleep Terry Bukowski and I headed out for a most wonderful 2-hour drive from Baltimore, MD. To Dover, Delaware. The home of Cookie and her Terri Lee doll house. Land travel is easy compared to air travel. After being greeted with warm smiles and hugs (we are all vaccinated) we made quick work saying hello to John then sent him to his den. The 3 friends made a turn into the living room to view the wall of Terri Lee's. Nothing could be better than to view a doll collection. The living room is devoted to Terri's. While the upstairs is filled with doll houses, Mary Jane, Mary Hartline and more...







Terri Once again Takes Blue Ribbons!

By Glenda Kitto

UFDC (United Federation of Doll Collectors) once again held the annual convention – Baltimore Maryland!

A much scaled down convention that normally is attended by 1100 was only 900 this year. All the regular events: competition, helper room, programs, seminars, workshops and salesroom were attended with great anticipation of visiting with friends and meeting new. Plus, we have the benefit of learning about all dolls.



For me being, a dedicated TL collector, it still holds a magic being surrounded by every doll imaginable and of course there is also a Theriault's Auction, a companion doll show and the grand Sales Room.

Every year there are many categories that a Terri Lee may be entered. This year we had the specific Terri Lee categories; Terri and Jerri in matching outfits and Tiny Terri Lee. There was a Girl Scout selection, a TV personality, Clown, a 20" or less composition and more. Traveling with dolls is always a challenge and this year was no different. With selections narrowed down Terri's were entered. Besides the regulars attending which are Cookie Bolig, Terry Bukowski, Linda Cantwell and Paulann Chrisner and me there are many other TL entries.

Cookies braided TTL Scout wins a Blue Ribbon

Glenda's TTL Red Masq wins a Blue Ribbon







Plan to attend UFDC in 2022 St. Louis, MO

Apple Valley 2021

By Glenda Kitto

The good and the bad. A building now long forgotten by the general public... our Terri Lee factory on Wakita Road still has the strength to stand tall.

Previously we had found the Apply Valley TL headquarters to be fenced with some natural growth. Fortunately, the building still stands, it no longer is surrounded by fencing. All "For Sale" signs have been taken away. It is alone and wanting of a facelift which I don't believe will ever occur unless one of our Terri Lee family wants to make this their new winter home. Across the street is a new pool and community center.

The once pink building is now a faded natural tan with just a blush of pink. The shrubs at the front door have given up in the continued drought of Southern California

The building now holds only memories of factory workers dressing and packaging dolls destined for stores. I can still hear the echo of children's voices as they tour the factory and make selections from the factory store.









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OUTFITS	BLUE	TEAL - AQUA	GREEN PINK	SALMON - OR - PEACH	BURGUNDY	BROWNRUST	WHITE BLACK	PURPLE	GRAY/SILVER LAVENDER	Stock #	YR	DESCRIPTION
BALLERINA:												
T Ballerina / Ballet dress	x		x)	~	x	x		1075		Taffeta ruffled shoulder straps with sequins, 2 layers of rayon net over taffeta skirt & matching panty and slippers
Terri in Ballet or ballerina #1075	x		x		,	<	x	x		70		Taffeta ruffled shoulder straps with sequins, 2 layers of rayon net over taffeta skirt
T Ballerina Costume	x		x	×			x		x	3560 C	52	Taffeta and nylon net, trimmed with jewels or flowers
Terri in Ballerina #3560C	x		x	×			x		x	560C	52	Taffeta and nylon net, trimmed with jewels or flowers
T Ballerina dress	x	×	x	×					x	3570 G	54	Net shoulder straps, v neckline, 3-horiz rows of ribbon & net in skirt, ribbon at hem. Nylon tulle & taffeta with satin ribbon & flower trim, silver slippers
Terri in Ballerina dress #3570G	x	x	x	×					x	570G	54	Net shoulder straps, v neckline, 3-horiz rows of ribbon & net in skirt, ribbon at hem. Nylon tulle & taffeta with satin ribbon & flower trim, silver slippers
T Tutu (toe dancer)	x		x	××					x	3540 MN	54	Pastel nylon tulle & lame, silver slippers, headband of net and flowers
Terri in Tutu #3540MN	x		x	××					x	540 MN	54	Pastel nylon tulle & lame, silver slippers, headband of net and flowers
T Tutu (toe dancer)	x		x	××					x	1341	56	Pastel nylon tulle & lame, silver slippers, headband of net and flowers
Terri in Tutu #1341	x		x	××					x	1141	56	Pastel nylon tulle & lame, silver slippers, headband of net and flowers
T Valentine/Shamrock Ballerina												White net tea length formal with red glittered hearts or green glittered shamrocks

TERRI EN POINTE By YoursTerriLee

Ballerinas are high on the list of most little girl's fantasies and Vi Gradwohl was not about to disappoint us. In the November 1948 Junior Magazine Terri Lee is shown in a "ballet of rayon and taffeta." This is really the description of Terri's formals which came in blue, yellow, white, peach and American beauty complete with silver slippers. The carousel box has no less than three dolls in formals on the Merry-go-round and the Lincoln Nebraska Fashion Parade shows "Terri as a Ballerina" on page 20. In the Fashion Parade Terri says, "My ballets, or formals if you wish to call them that, are made of Celanese taffeta and fine rayon net in



beautiful colors, all trimmed in glittering sequins."

So the idea of Terri Lee as a ballerina began with a formal dress for a formal dance or prom. The first dresses were floor length and that first rayon net used has proven to be droopy and full of holes as the years have passed. Most of the ballerina dresses of this era have not held up well nor do they look very exciting on display. They are very hard to find in good condition. This costume is offered in the Retail Price List, circa 1950, as "Ballet dress and panties, shoes and flowers for hair" at a price of \$5.95. To accompany the ballet dress there was a

"long formal coat in white flannel rimmed

in sequins" for \$7.50 or a "White fur formal jacket" also for \$7.50.

"Dancing and Garden Parties," is the title of the page in the 1952 Fashion Parade showing "Terri in Ballerina Costume." Terri says, "Mother designed my Ballerina dress so that I could also wear it to formal parties." So this taffeta dress with flowers on the net overskirt and matching flowered bows which many of us thought was a Bridesmaid dress for years and then decided was





a ballerina dress was really designed by Vi Gradwohl as a "formal" or party dress for going to fancy parties where the young women would be dancing. I believe now after reading the fine print that Vi used the words "ballerina" and "formal" interchangeably. Several years ago I moved my doll dressed in this dress from the Wedding Display to the Ballerina Display and I am not altogether sure this is the correct place either. On second thought the dress could truly be a formal ballet dress which is longer than the tutu we now associate with ballerinas. In retrospect my Prom dresses of the 1950's were called



"Ballerina Length," which describes the "Ballerina Costume" shown in the 1952 Fashion Parade. Bright jewel tone colors were used for this costume.

The "Ballerina Costume" offered in 1954 was quite different from the one offered in 1952. The newer dress was much more intricate, having a taffeta bodice, a stiffener in the skirt and three rows of ribbon and small ruffles on the netting overskirt. It was also trimmed with flowers and came in luscious colors such as the raspberry one pictured here. Ballet shoes were included. The short frilly Toe Dancer Costume with silver lame bodice appeared in the 1954 Fashion Parade. Toe Dancer costume came with a net and French flower head piece and ballet shoes too. Toe Dancer Costume comes in pink, blue, magenta, peach, teal, and yellow lame, all with matching panties and headpiece. For the catalog, Terri Lee

is pictured with the headpiece down around her curls in 1954. The Ballerina Costume and shoes are \$6.95 and the Toe Dancer Costume is \$3.95. Shown to the left is what I believe to be an early version of the Toe Dancer which is a ONE-PIECE (panties



included) lame outfit with sequins on the straps. Mine is not tagged but I have seen this piece tagged. Older Toe Dancer on the left and back of the costume is shown below.



By 1956, the longer ballerina dress is not offered in the catalog but Terri says about the Toe Dancer Costume, "Don't I look like a real ballerina? Short and frilly, the skirt is

made of just yards and yards of net and the little band of net and flowers for my hair, and the ballet slippers complete the costume. Lights up!" The headpiece is shown on top of her head this year and though not mentioned in the description this outfit came



in many colors of lame also. Tiny Terri Lee appears in her Toe Dancer costume in both the 1955 and 1956 Tiny Terri Lee catalogs. Tiny Terri Lee's Toe Dancer costume is not



lame but taffeta and netting and also comes with a net and flowers headpiece and silver ballet shoes.

We find that our favorite Terri Lee has a large assortment of genuine factory made ballet and toe dancing costumes in the most delicious colors. Our most lovable doll can dance the night away with a favorite boyfriend or she can dance on the stage and dream of being famous. We have so many choices of colors and designs for Terri's dancing outfits that it is dazzling. Is Terri ready to go to the Prom or she busy rehearsing for the next recital? Maybe she can be on American Idol or America Has Talent or even Dancing with the Stars. (These are popular TV shows of 2007 in case you are reading this article at a later date.) I loved my ballet lessons and recitals in the 1950's and I can relive them through my dolls even now. Hope you can too.

YoursTerriLee aka Sandy Dorsey

1948 - 1951 BALLET

By Terry Bukowski

The fashion parade from 1948 – 1951 advertised "My ballets, or formals if you wish to call them that, are made of Celanese taffeta and fine rayon net in beautiful colors, trimmed in glittering sequins. Over time the fine rayon net did not hold up and became limp. The pink ballet is a mint as when it left the factory, while the other two did not hold up as well.

The outfit is offered in the Retail Price List of 1951 as Ballet dress and panties, shoes, and flowers for hair at a price of \$5.95, the dressed doll retailed for \$16.95.

Notice the length of the ballet dress it was made for dancing.



BALLERINA OR FORMAL



By Terry Bukowski

In Oct 2010, Glenda Kitto, Pat Rather, Mary Weaver and I took a trip to see Judie Miles.

Look what we found in her doll room! A wonderful painted plastic wearing the most beautiful dress.

Could this be the #1075 from the 1948 Lincoln Price List according to the price list it is a Ballet costume, rayon net and Celanese taffeta, sequin or silver trim. Is the bodice and the sleeves the silver trim they are referring to?

I'll let you decide is it a formal or ballet?

1075—Ballet costume, rayon net and Celanese taffeta, sequin or silver trim	7.00	ea.
1076—Long Celanese taffeta formal, trimmed in val lace and satin ribbon, bonnet to match	4.00	ea.
1077—Above formal complete with eyelet em- broidered petticoat and pantaloons	7.00	ea.



By Terry Bukowski

Listed under DANCING AND GARDEN PARTIES is the 1952 Fashion Parade Terri in Ballerina Costume. We are told "Dancing is fun, and it also gives us the poise we need when we grow up. Mother designed my Ballerina dress so that I could also wear it to formal parties. It's of taffeta and fine nylon net in beautiful colors, all trimmed with glittering jewels or flowers." It's advertised on page 19 #560C doll included sold for \$16.95 the costume only #3560C Ballerina Costume sold for \$5.95. The dress is shorter than the 1948 – 1951 Ballerina Costume. There is a ruffled shoulder with netting inside. Colors include purple, white, yellow, and blue.







Fashion Wardrobe

Ballerina Sep 2021

By Terry Bukowski

Invitation to the Dance is the title for the 1954 Ballerina. "I love to dance, and when I do I wear my lovely Ballerina or Toe Dancer Costume. Left my new lovely Ballerina Costume, with its full long skirt, in the center, my short filly Toe Dancer Costume with silver lame' bodice. Ballet shoes, complete the Ballerina and Toe Dancer Costumes

#570G Terri in Ballerina Dress costs \$17.95 costume only is #3570G and cost \$6.95.

One must look very closely at the Fashion Parade so as not to confuse the Bridesmaid dress and the Ballerina dress. The Ballerina dress



will have netting at the shoulders and while both dresses have rows of ribbon and netting only the 1954 Ballerina ends with ribbon trim.

The Ballerina costume comes in various pastels shades and different flowers as well trim the waist and skirt.





Fashion Wardrobe

Ballerina Sep 2021

1956 - TERRI LEE TOE DANCER

By Terry Bukowski

The 1956 ballerina took a new shorter costume, no longer a formal but a TUTU ready to dance at the ballet. The costume is short and frilly, the skirt is made of four layers of tulle, with a lame' bodice. A headband made of matching tulle and flowers came with the costume but is easiest lost. Mary Hayden has provided both Terri and Tiny Terri's headband patterns to complete your costume. The ballet slippers match the lame'. Notice the Terri's in pink have pink slippers while the gold dancer has gold ballet slippers. The rest have silver slippers which matches their lame' bodice. Cost for Terri in Toe Dancer Costume was \$13.95 while the costume alone was \$3.95.

The panties have the lame' fabric on the outside and matches the bodice but on the inside, there is a layer of tulle.





1956 - TERRI LEE TOE DANCER



What fun it has been to collect the many colors. While I knew there would be pink and blue, I didn't expect to see the many shades and different colors in the lame and tulle.

Toe Dancer Costume ~ 1956

Terry Bukowski

Nov 2013

November 2007 Sandy Dorsey did a wonderful article titled Terri En Pointe, which gave a detail description of the Toe Dancer Costume #1341 from 1956. The outfit sparkles with the color of the netting shining





through the silver lame' and with rows of netting for a skirt Terri can twirl in.

Sandy pictured several of her toe dancers in their beautiful costumes in the above picture. I recently found another color to add to the line-up.

Peach! The peach netting is sewn to the back-side of the lame giving it a peach cast, the headband also peach netting completes the outfit.

1955 / 1956 TINY TERRI LEE TOE DANCER



Tiny Terri Lee's Toe Dancer Costume.

By Terry Bukowski

Both the 1955 and 1956 Tiny Terri Lee Catalog offered for dancing class a Toe-Dancing Costume the doll with costume cost \$3.69 in 1955, while in 1956 the cost for the doll in costume rose to \$5.79 and the costume only was offered for \$2.49.

The costume consisted of a tutu, the bodice being made of taffeta with three to four rows of netting. Matching taffeta panties completed the dress. A netting headband which matched the skirt netting had little rosettes at each end, and silver ballet shoes completed the costume.

I have found seven different variations of



Fashion Wardrobe

Ballerina Sep 2021

APPLE VALLEY EVENING SLIPPERS, ASSTD.

By Terry Bukowski

While I couldn't find ballet slippers listed in the Apple Valley dealers' price list, I did find Evening Slippers, Asstd. #5710 which sold for \$6.00 a dozen making each slipper cost only 50 cents. They came in assorted colors, the ones we are the most familiar with are gold and silver but in my collection of Toe Dancers I have two pair of pink.

The slippers are made of a stiff cardboard covered with a metallic covering. There are two eyelets for a stiff metallic cord tie to go through. So, whether Terri is wearing a formal or ballet dress or tutu she would have evening slippers to complete her costume.

Over time the metallic covering starts to peal off and the cardboard can be crushed if not taken care of.



PINK





SILVER

Little Mother Sews a Ballerina Headband for Terri

Lee

By Mary M Hayden

Terri Lee has misplaced her headband to her ballerina outfit. It's easy to make a new one.

You can find small flowers at craft stores or on line. The originals mixed the colors, so choose what you like.



Supplies needed:

Small amount of Tulle fabric, a piece 2 ¾" wide
by 36" long
12" elastic cord
Matching thread
Small flowers

INSTRUCTIONS:

- 1. Fold the tulle in half to measure 1 5/8".
- 2. Set the elastic cord down the center of the tulle and using a zig zag stitch on the sewing machine gather the tulle onto the cord, gathering to fit.
- 3. Gather up the tulle on the cord to a 5" length.
- 4. Hand stitch on the flowers.
- 5. Tie the ends of the elastic cord together.
- 6. It will fit nicely on Terri's head, make hair bows and bobby pin in place.

Little Mother Sews A Ballerina Headband for Tiny Terri Lee

By Mary M Hayden

Tiny Terri Lee can't find her headband to her ballerina outfit. So let's make her a new one...

Supplies needed:

Small amount of Tulle fabric, a piece 1" wide by 22" long Matching thread Two small flowers

INSTRUCTIONS:

- Sew a gathering stitch down the center of the Tulle fabric. You can do this by hand or on a sewing machine.
- 2. Pull the tread to make a gathered piece 4" long.
- 3. Tie or secure the ends of the gathered Tulle at each end.
- 4. Make or buy 2 little flowers to hand stitch at the end of the gathered tulle.
- 5. Your new headband is ready to put on your Tiny Terri Lee.

Vintage Ombre Millinery flowers:

You can find very nice ombre flower trim on Etsy

or Ebay.

You can also buy vintage ribbon and make your own.

I think that might be one of my next projects.

Happy Sewing for Terri Lee and Family,

Mary

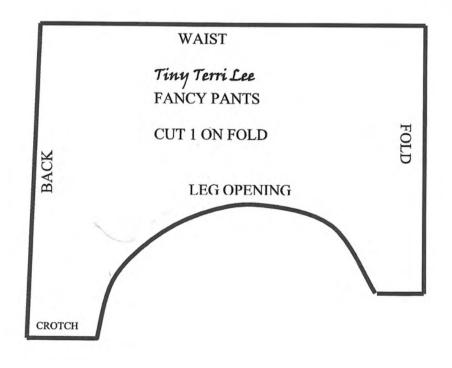






Little Mother Sews Fancy Pants for Tiny Terri Lee





TERRI LEE – KNICKERBOCKER LITTLE BALLERINA

By Terry Bukowski



In 2001 Knickerbocker offered several boxed outfits for Terri Lee. One of which is item #320120 Little Ballerina. The outfit consists of a tu-tu with a net skirt to go around Terri's waist, matching pink tights and matching pink ballerina slippers. A beautiful tiara is added to adorn Terri's head.



Ballerina Sep 2021

TERRI LEE – ASHTON-DRAKE BALLERINA

By Terry Bukowski

In 2003Ashton-Drake working together with the Terri Lee Company, created four costumed Terri Lee dolls that are inspired by actual dolls in the late 1940s and 1950s. It was their Seasons with Terri Lee collection, offering the authentically re-created adorable costumes Terri Lee wore so many years ago.

The four seasons collection was limited to 1000 complete sets of dolls. The ballerina dress of 1954 was chosen. Terri Lee was dressed in a coral floor-length dress with tiers of lace and matching ribbons. She sold for \$129.99.



Fashion Wardrobe

TERRI LEE ASSOCIATES LOLA PRINCESS BALLERINA



By Terry Bukowski

In 2005 Terri Lee Associates created a new line of dolls for a new generation of girls. They changed the mold and introduced the new line in time for the 2006 holidays.

Terri Lee Associates teamed up with Target and AAFES, the dolls were sold only available in those stores.

Lola Princess Ballerina is a15-inch ethnic play doll. I have seen her dressed in either a pink or blue leotard and tutu, with matching ballet slippers. Her accessories include a rhinestone crown, bouquet of roses,

special compact and lipstick and hairbrush. Lola Princess Ballerina has long blonde hair. Suggested retail is \$19.99.

In 2008 she won Doll Reader Magazine's Prestigious doll of the Year Industry's Choice Award.

TERRI LEE ASSOCIATES ELLA PRINCESS BALLERINA

By Terry Bukowski

In 2005 Terri Lee Associates created a new line of dolls for a new generation of girls. They changed the mold and introduced the new line in time for the 2006 holidays.

Terri Lee Associates teamed up with Target and AAFES, the dolls were sold only available in those stores.

Ella Princess Ballerina is a15-inch ethnic play doll. She is dressed in a pink leotard and tutu, with matching pink ballet slippers. Her accessories include a rhinestone crown, bouquet of roses, special compact and lipstick and a hairbrush. Ella Princess Ballerina has long brown hair. Suggested retail is \$19.99.



FORMALS

		COLORS														
OUTFITS	AVY	LUE	EAL - AQUA	REEN	NK	ALMON - OR - PEACI	r - GOLD - ORANGE	ED	ROWNRUST	HITE ACK	JRPLE	RAY/SILVER	VENDER	Stock #	YR	DESCRIPTION
FORMALS:	ź	91	U.	()	<u>-</u>	ŵ S		æ	ä	≤ m	ē	Ċ	1			
T Taffeta Formal													1	.077	48	Formal, eyelet embroidered petticoat and pantaloons
T Long taffeta Formal													1	.076	48	Long Taffeta formal, lace and ribbon trim, bonnet to match
T Evening formal		X	X	2	X X	XX	C	х	2	ζ			х з	570D		Nylon net with vertical net ruffles over full taffeta skirt backed with permanent finish crinoline petticoat, gold or silver metallic slippers (Queen's formal when in white). Net wraps shoulders as a shawl.
Terri in Evening formal #570D		X	X	2	XX	хх		х	2	K		-	X 5	70D		Nylon net with vertical net ruffles over full taffeta skirt backed with permanent finish crinoline petticoat, gold or silver metallic slippers (Queen's formal when in white). Net wraps shoulders as a shawl.
T Evening formal		X		X	X	Х	2	х					X 1	.378	56	Taffeta halter top with net fringe on bodice, net over taffeta skirt, silver or gold evening slippers, Tiara of pearls and sparkles
Terri in Evening formal #1378		X		X	x	Х	2	х					X 1	.178	56	Taffeta halter top with net fringe on bodice, net over taffeta skirt, silver or gold evening slippers, Tiara of pearls and sparkles
T Evening formal		X			2	хх	2	X	2	K					48	1948 Rayon net & taffeta, lace bodice with silver embroidery - sequin or rhinestone trimmed
T Evening formal			X	X				X					1	.378	57	Cowl neckline with net gathers at bodice, Nylon taffeta dn tulle with ribbons.
T Evening formal		X	X	X	X	λ	2	X					1	.379	60	Halter top formal of taffeta and tulle
Terri in Evening formal #1379		X	Х	X	X	Х	C .	Х					1	179	60	Halter top formal of taffeta and tulle

1st FORMAL 1947

By Glenda Kitto



Formal #1 listed in an early dealer price list was sold:

#80 Terri in long taffeta dress and bonnet trimmed in val lace, pantaloons and full petticoat trimmed in eyelet embroidery, ass't colors....\$20.00

Dealer list page two lists the outfits:

#1076 Long Celanese taffeta formal, trimmed in val lace and satin ribbon, bonnet to match\$4.00 ea.

#1077 Above formal complete with eyelet embroidered petticoat and pantaloons.....\$7.00 ea.

This painted plastic has it all! Plumbed hat, cotton pantaloons along with the added picture window box sold as a "Doll of the Month".



Based upon the Dealer Price list I now believe this to be a Formal which we also use as the 1st Bridesmaid outfit.

The dress style was later used in a solid and printed organdy as a Garden Party with a matching donut-hole hat

Fashion Wardrobe

Terri's Earliest Evening Slippers

by Pat Rather



If you have my booklet, "Who Will Shoe My Pretty Little Foot," then you already know about Terri Lee's first evening slippers. However, there's more! The slippers came in other colors. To my surprise, a doll I recently bought had on slippers in blue. Have you seen others?

In 1947 or so, TL Co. issued a second brochure featuring "The New Look." While brochure #1 offered the usual children's garments, dresses, raincoats, night wear, etc, brochure #2 expanded into an adult wardrobe of long taffeta dresses and formals or "ballets." Mrs. Gradwohl loved this type of clothing and we have several photos of her in beautiful evening dresses.







Now Terri needed appropriate slippers! The oldest slippers are unmistakable. They have a point over the instep, tie with ribbons and are not made of foil. Since there are no grommets, the ribbons easily rip through the delicate shoe material. And notice the amazing way the ribbons were originally tied! The silver slipper on the right has never been undone. Happy Hunting!

2[№] FORM&L 1950



Formal #2 is not found in any of our factory documents. Each of the three pictured all have a printed label.



Another quandary...how is it determined what is a formal VS. a Ballerina? In this writer's perspective: a Formal is floor length and a Ballerina is Mid-calf.

Taffeta with heart shaped bodice. Net flounced shoulder straps. Skirt is two layers of tiered netting with an attached two layers of dyed-to-match buckram trimmed with net. Panties are matching material with net trim.





Formals Sept 2021

Fashion Wardrobe

3RD FORMAL 1952 - 1954

By Glenda Kitto



Formal #3 Has 2 versions – with and without SEQUINS April and June Monthly Booklets provide solid data.



Commonly known as the *Evening Formal* this gown is nylon net with vertical net ruffles over a full taffeta skirt backed with a buckram crinoline petticoat. Matching panties. Gold or silver metallic slippers adorned her feet. When gown was in white it is called the *Queens Formal*.

Stock # 3570D for outfit only \$6.95

Stock # 570D Terri in Formal \$17.95

Packaging was either the large 12x13 window box OR the tall Queen of Dolls box



Formals Sept 2021

Fashion Wardrobe

3RD FORMAL 1952 - 1954



My belief is the Sequins preceeded the plain net based on the theory that more complex is old than simple.





ASSORTED COLORS included Gold and Green



The year 1956... The outfit...Evening Formal...

The description:Taffeta halter top with net fringe on bodice, net over taffeta skirt, silver or gold
evening slippers, Tiara of pearls and sparklesCatalog # 1378
Lee catalog #: 1178

Have you wondered why we see so many Tiaras'? Well I did. After writing about the Queens Cape priced at \$9.95 for Royal Robe and Tiara I wondered how and why there were so many more Tiara's found than the Royal Robe. After searching all of my TL reference materials I found the answer! The Tiara was packaged with the Evening Formal of 1956. Plus, this is also why Tiny Terri has a Tiara. She too has an Evening Formal. Did you notice in the description-"halter top"?

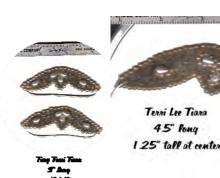
The 1956 evening formal at right is different than the TL & TTL Queens Formal, AKA Evening Formal of 1953 shown below.



Dennis Ross wrote "Comparison Can Educate" in 2009 Vol#3 that a Tiara for TL with a <u>field of gold</u> <u>beads</u> was found.

The most common Tiara is a <u>field of silver beads</u> outlined with a single row of seed pearls. Five drop pearls are placed within the field. The TL tiara is slightly different than the TTL tiara in that each drop pearl is outlined with seed pearls. All of the pearls and beads are sewn on a mesh backing.

Don't be fooled if you see a tiara with hot glue... Hot glue was not used in the '50's.





Catalog		il Price
1.560B	JERRI in Bridegroom Suit—Navy gabar- dine ponts, white wool coot with satin lapels, white silk shirt	\$16.95
45608	Bridegroom Suit Only	5.95
570E	TERRI in Bride Costume—White nylon tulle over toffeta trimmed in chan- tilly and satin, coronet and veil, white satin slippers and bridal bouquet	17.95
3570E	Bridal Costume Complete	6,95
570D	TERRI in Evening Formal—Nylon net and tulle over full taffeta skirt backed with permanent finish crinoline petti- coat, dancing slippers	
3570D	Evening Formal Only	6.95
570F	TERRI in Bridesmaid Costume — Nylon tulle shirred with satin ribban, over taffeta skirt, silver slippers	
3570F	Bridesmaid Costume Only	
630F	TERRI in Long Formal Coat—Silver and pastel lame coat lined with taffeta, over bridesmaid costume	
3630F	Long Formal Coat Only	7.50
670A	TERRI as Queen of Dolls—Purple satin full length cape lined in white satin with fur neck band, worn over eve- ning formal, with jeweled tiora	
3670A	Royal Robe and Tiara Only	9.9
	1000	



Evening Formals from Apple Valley

The AVFP of 1956 offers a new formal for sale. The glamorous formal has ribbons, tulle and nylon. Yards and yards of fabric make up the evening formal. Notice the two tone combination. Terri has her crown of beads. Tiny Terri has a matching crown as well. The boxed outfit now comes in the Apple Valley large pink box. This formal was offered for sale well into the 60s and can be seen in the Magna Enterprises, Inc. monthly magazine.







Could This Be a Marfan Formal?

By Sandy Dorsey- Feb 2014

Oh, the fun of collecting Terri Lee dolls! Here is another version of the formal which we discussed this summer and the way that it is made suggests it might be a later one. This dress is tagged with an embroidered tag, it ties at the neck with single sided satin ribbon and it has beautiful peplum trims at the waist which are wide single sided satin. This is the not the doll that the dress came on but this little girl threw a tantrum and insisted on wearing this dress. How can you argue with a 3 year-old granddaughter? The doll that came with this





dress is not a Marfan but is a very late 1957-1958 doll - 1 - - - which can determine by the face painting. All ribbons appear to be sewed in at the time the original of construction of the dress. It looks good to me.

For comparison here are three different versions of this formal which can be seen in the 1956 Fashion Parade and also in the Terri Lee Magazine put out by the Magna Corporation about 1960. The red formal on the left closely resembles the picture in the Fashion Parade as it is shown with the beaded tiara. The bodice of this dress has 2 pleats. A generous self-fabric band encircles the neck and snaps in the back. The netting faces up at the front. On the doll in the center there are no pleats in the bodice and the self-fabric band is less generous. The netting still faces up. On the right the netting faces downward and the top ties with ribbon around the neck. There are no pleats on the bodice. The addition of the peplum trim seems to make the dress fancier but it would take less time to sew than the rather complicated band with snap that completes the bodice on the first two examples. This is what leads me to think later version. If anyone else has another example of this dress please let



1180 Terri in Bridesmaid Dress 17,95 1178 Terri in Evening Formal 17.95 SWEET AND LOVELY

How I adore being dressed in truly grown-up, long dresses! I'm ready for the welding in my Bridesmaid Drens, and I bet I'll catch as many eyes as the beautiful Bride herefelt! And on the right, I'm all ready to go to the Doll's Dance in my long, full rustly Formal. You may want to take me to partics too, dressed in this beautiful evening dress. Don't you just love tribbons and tulle and lace, and swithy skirtt? I do! All nyion, too.

1378 Evening Formal 6.95 1380 Bridesmaid Dress 6.95 26



with no pleats. It ties at the back of the neck with ribbon. There are two square snaps at the back of all of these formals.

me know.

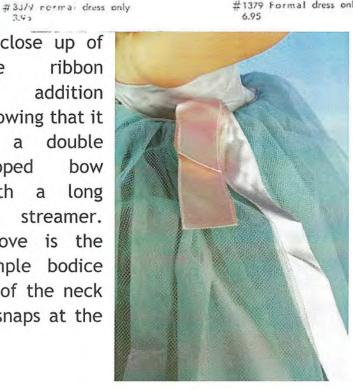
On the left is page 26 from Fashion Parade 1956 showing the Evening formal with tiara at a price of \$6.95. Below is the photo from the Marfan-era literature showing the same formal as the one in the Fashion Parade at the same price. The formal with a peplum trim is not shown.



#1179 Terri Lee in formal party dress 17.95

#1379 Formal dress only 6.95

A close up of the ribbon addition showing that it double is a looped bow with a long streamer. Above is the simple bodice



Evening Formal

The June 1953 Monthly Magazine announces Princess Elizabeth of England is crowned Queen of England! In honor of this joyful event, Vi sent a Terri Lee doll dressed in a special white formal with a tiara and a beautiful cape. The white formal is pictured in the Aug 1957 Monthly Magazine "our Elegant Formals" there is a drawing of a crown and a



scepter. During the 2008 Terri Lee Convention in Chicago, Linda Lee brought to my attention that Tiny Terri Lee also had a white formal. Linda brought her MIB dress to show me. I had never seen one in white; I assumed Tiny Terri Lee's formals were in various colors. Linda mentioned that if you look at what is offered on e-bay this formal is often mistakenly thought to be the wedding dress. I listened and was lucky enough to find the pictured formal soon after convention. I have not seen another offered.









2000 Knickerbocker's Fashion Parade Evening Formal









I am wearing long, dipdye tulle and silk dress with empire evening shimmer throughout the skirt. The bodice of my dress beautifully hand is beaded, as well as my headpiece. Style Number #320004/Edition: 5,000

Jey Bukinski Calletion

CLOTHING TAGS TERRI LEE

TYPE OF TAG	DATES AND PLACE			COLL	ЕСТОР Мате	R NAME FOR ERIAL	MATERIAL USED IN PRODUCTION
Loopy Tag sometimes also called "script" tag.	1946 - 1947 Lincoln	Terri Leo		"Compo"			Sawdust or Corn Husk
Loopy Tag	1947 Lincoln			"	Ethyl Ce	Il Plastic"	Ethyl Cellulose Plastic
Loopy Tag	1947 - '49/'50 Lincoln				"Paintec	Plastic"	Tenite II Plastic, Painted
Tag Transition in Lincoln mostly printed, but sometimes loopy	1950/51 Lincoln	Jorri Loo		"Vinyl"		nyl"	Soft Vinyl Plastic, Stuffed with Kapok
Tag Transition in Lincoln mostly printed, and possibly loopy	1950/51 Lincoln				"Patent I	Pending"	Tenite II Plastic, Unpainted
Printed Tag until sometime in mid-50's, then Tag Transition to Embroidered	1952 -?'54/'55 Apple Valley	Jerri Lee		"Hard Plastic"		Plastic"	A Lighter Weight Hard Plastic
Embroidered Tag	?1955 - 1958 Apple Valley				"Hard I	Plastic"	A Lighter Weight Hard Plastic
Embroidered Tag	1960 - 1962 Los Angeles				"LA	Era"	Plastic Same-as or Lighter Weight than "Hard Plastic"
		TYPE of TAG	Collector Name	Years (approx)	Color	Doll Name	
		Terri Leo	loopy	1946-'49/'50	blue	TL/JL	
		Jarri Leo	printed	1949/'50-'54/'55	blue	TL/JL	
		Jerri Lee	embroidered	1954/'55-'62	blue	TL/JL	
		Jemilee	new embroidered	1999-2001	pink	TL/JL	
		Linda Los	printed	1950/51	pink	Linda Lee	
		LindaBaby	embroidered	1953/4-'62	pink	Linda Baby	
		Gone Autor	printed	1949/50	blue	Gene Autry	
		Connie Lynn	embroidered	1955-58	green	Connie Lynn	
		The Daisy Chain Newsletter 2002 Pat Rather and Terry Bukowski					



Here are Terri Lee's looking for a new home.

Contact Wanda Houck at <u>wanda.houck@sbcglobal.net</u> for additional information and pictures.







March 2021